

FOR IMMEDIATE RELEASE:

Universe Supports Non-Profits with It's Everday Heroes Give Back Program!

Long Island, New York-The slow economy has effected many people and businesses all across the country. Unfortunately charities and not-for-profit organizations have felt the effects as well with dwindling donations and support.

In an effort to give back to the local communities it serves, Universe has initiated it's Everyday Heroes Give Back Program! Through this program, Universe will donate \$1,000 every month to a local charitable organization that is nominated by people within the community for a total of \$12,000 per year!

"It's our way to give back to the community where we serve and live" says Universe President Bill Powell. The charity that was nominated to receive the first \$1,000 for the month of December was the John Theissen Children's Foundation.

Since 1992, the John Theissen Children's Foundation has been providing sick and underprivileged children year round help and support. From providing hospitals and child-care facilities with vital therapeutic and recreational equipment, financial support to families with children who are sick as well as offering toys to sick and needy children throughout the holiday season.

Pictured below is Universe President Bill Powell, (left) presenting the first check to John Theissen (right) Executive Director and Founder of the John Theissen Children's Foundation.



Universe is Long Island's leading family owned gas heating, central air conditioning installation, service and appliance repair company. Universe has been serving the community for over 50 years with honesty, integrity and a commitment to customer service. To nominate a charity or for more information on Universe or their Everyday Heroes Give Back program, visit their website at: www.universeappliance.com.